

A large, abstract graphic consisting of red splatters and dots of varying sizes, centered in the upper half of the page. The splatters are dense and irregular, creating a textured, organic shape.

# The Lewis Foundation

Charity No. 1166405

## Become a Corporate Partner

Help us provide more comfort, happiness and free gifts to  
adult cancer patients undergoing treatment in hospitals  
across the East Midlands

WORKING IN PARTNERSHIP WITH

**NHS**

HOSPITALS IN THE MIDLANDS SINCE 2016

[www.thelewisfoundation.co.uk](http://www.thelewisfoundation.co.uk)



## WHO WE ARE & WHY WE STARTED

We are Lorraine and Lee Lewis, and here is our story...

We were so moved when Lee's mum was hospitalised with cancer that it led us to set up a charity – The Lewis Foundation – providing comfort, happiness and free gifts to cancer patients receiving treatment.

Recognising the fear, upset, boredom and loneliness faced by individuals in hospitals, we were determined for our charity to make a real difference – not just to patients but to their families and loved ones too.

From our own personal experiences with Lee's mum, we saw how patients are often on their own when they receive treatment. We wanted to give people something to look forward to. We wanted to bring a little smile and give them something to take their mind off their treatment and discomfort during a financially, physically, and emotionally challenging period.

When we hand out our free gifts, we are able to spend time with adult cancer patients, giving them choice from our gift list – essential items, puzzle books, hydration packs and lots more – things they might find difficult to buy themselves or could simply not afford. These items may not at face value seem important, but when you are in hospital, they make a huge difference – read on to find out how.

With more corporate partnership support, we can grow to make an even bigger impact.

Thank you for sharing an interest in our story.



## OUR ACHIEVEMENTS 20 AWARDS INCLUDING:

- Winner Of The Hello! Magazine, Kindness Award October 2021
- Prime Minister's Points Of Light Award - July 2020
- Independent Newspaper Happy List 2020
- British Citizens Award at Palace of Westminster – Services to Healthcare - January 2020

## FEATURED IN MEDIA PUBLICATIONS:

- Channel 4 News with Jon Snow
- Newspaper – The Sun and The Independent Newspaper
- Magazines – Hello!, Prima and Woman

## SINCE WE STARTED WE HAVE ALSO:

- Raised over £500,000 to support cancer patients in hospital.
- Given away over 75,000 gifts to cancer patients.
- Delivered 350 surprise Christmas Hampers to cancer patients in the community.

# HELP US MAKE A BIGGER IMPACT?

Our gift packs are currently available for day patients and in-patients at select hospitals across the Midlands.

However, our **vision** is to provide comfort and happiness to every adult cancer patient going through cancer treatment in hospitals across the UK by providing free gifts and support.

When your business partners with The Lewis Foundation, **you** are showing your commitment to support adults going through cancer treatment in **your community** and helping to contribute to our mission.

## Our mission is:

To provide a service that changes the patient experience for adult going through cancer treatment in hospital. Adult cancer patients should have access to activities and visits that help to minimise isolation, loneliness and boredom, which will help to support people during their cancer journey.

## A Cut Above

“One charity we have continually supported are The Lewis Foundation who work tirelessly to source, package and hand deliver free gifts and support packs to adult cancer patients in hospital. The incredible work that they do makes us proud to support them in helping to make a difference to the lives of others.”





## Grateful Hearts Candles

Andrea and Tina chose The Lewis Foundation as one of the charities they wish to support.

As part of their candle range they have created a charity candle, diffuser and wax melt called 'Light' to raise money for The Lewis Foundation.

All profits from the sale of each item is donated to our charity.

## Corporate Packages

### Benefits to your Business

- Get involved in your community
- Provide direct support to the communities in which your company operates
- Enhance your brand
- Reach a brand new potential audience:

Facebook we have an audience impression impression of 27,000 per month and Twitter we have an audience impression of 12,000 per month

- Build your reputation as a socially responsible company
- Generate Positive PR opportunities
- Be associated with a well – established charity that is making a difference



# CORPORATE PACKAGES



All corporate packages can be paid annually or on a monthly basis.

## GOLD – £10,000

This includes:

- Regular Updates
- Your company name & logo embedded within The Lewis Foundation website banner (this is visible on every page)
- Your company logo and name with direct link to your main site on our supporters page
- Your company name and logo on our newsletters that go direct to our supporters (Print & Email)
- Publicity on social media – Once a month
- Your company banner displayed at events we attend
- Volunteering Opportunities

## SILVER – £5,000

This includes:

- Regular Updates
- Your company logo and name with direct link to your main site on our supporters page
- Your company name and logo on our newsletters that go weekly to our supporters - (Print & Email)
- Publicity on social media – Minimum once a quarter
- Volunteering Opportunities

# CORPORATE PACKAGES

## BRONZE – £2,500

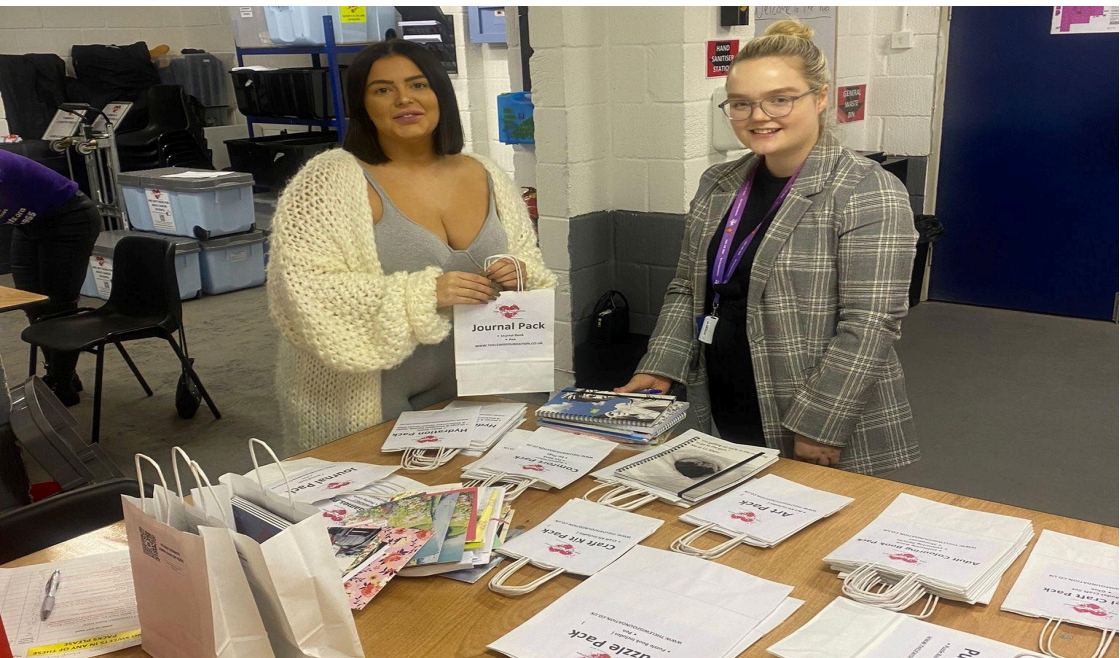
This includes:

- Regular Updates
- Your company logo and name with direct link to your main site on our supporters page
- Your company name and logo on our newsletters that go weekly to our supporters (Print & Email)
- Publicity on social media – Minimum twice a year

## TEAM LEWIS - £43.20

This package is suitable for businesses or individuals:

- Provision of 1 gift a month to an adult going through cancer treatment in hospital
- Quarterly Updates
- If you are a business – supporter logo on our website





## OTHER OPPORTUNITIES TO GET INVOLVED



The Lewis Foundation can also offer the following opportunities for businesses:

- Sponsorship of events and campaigns
- Donate a percentage of sales from goods/services to The Lewis Foundation
- Businesses and individuals staff members can become members of 'Team Lewis' by donating £3.60 per month to support our work
- Donate brand new surplus stock to our charity to help us fundraise and/or go into our gift packs
- Host a collection drive for items for our gift packs
- Have our donation stand/collection pots within your workplace for staff members/visitors to donate to our charity
- Fundraise for our charity
- Choose us as your 'Charity of The Year'
- Funding our gift packs at your local hospital - 1 gift costs £3.60. Sponsoring our gift packs means you can have your company logo displayed on the front of the gift packs you sponsor

If you are interested in these other partnership opportunities, please contact us directly for a further discussion.



## CASE STUDY – ASAP INNOVATIONS LTD

ASAP Innovations Ltd are a Malaysian manufacturer of disposable gloves and face masks for a range of different industries, including healthcare, catering and beauty.

In September and October 2021, they sponsored 300 gift packs that were given to adult cancer patients at Milton Keynes University Hospital.

ASAP Account Manager Chloe Haynes said: "It's a great cause to support. Everyone has been affected by cancer at some point, so we really wanted to support them.

As a result of Lee and Lorraine's visit to the company, ASAP not only offered to fund 300 much needed gift packs at Milton Keynes University Hospital, but they also gave them a large donation of PPE equipment.

Chloe believes that The Lewis Foundation stands out among local charities to support because of the incredible difference it makes to the lives of adults who are undergoing cancer treatment

"It puts a smile on their faces when they get their gift packages, and it takes their minds off what they are going through. I really do think people need it."

# CASE STUDY – VOICE FOR VICTIMS & WITNESSES

Voice provides free and confidential support to victims and witnesses of crime.

Leanne Norris, Business Delivery and Performance Manager at Voice, explained: ““A friend of mine called Stuart had treatment for cancer. He sadly ended up dying, but while he was in hospital, he received a lovely care pack from The Lewis Foundation, which is one of the ways that the charity first came to our attention.”

Leanne and the team at Voice set about looking at a range of fundraising activities over the next 12 months such as a Silent Disco, completing a 10K run and hosting a virtual bingo night.

“From personal experience with my friend Stuart, I know that the work that Lorraine and Lee do makes a massive difference,” she said.

“Stuart was alone and bored when he was in hospital receiving cancer treatment but receiving one of the gift packs made a huge impact on him.”

“To know that there are people who are thinking of them while are there in hospital is great.”



# PAST AND PRESENT SUPPORTERS



**Puzzler**<sup>®</sup>



**HOWES  
PERCIVAL**



**Goldings**  
COMMUNICATIONS  
*Consistent • Credible • Captivating*



**BBC  
STUDIOS**



bp



**wilson  
browne**  
SOLICITORS



**COMMUNITY  
FUND**



*A Cut Above*  
LANDSCAPE &  
TREE CARE LTD



**METRO  
BANK**



**Stephenson's**  
ONLINE LTD



**KAB// Seating**

# HOW YOUR SUPPORT WILL MAKE A DIFFERENCE?

The best way to show you the impact your support will have is for you to hear directly from the recipients.

Every day we receive pictures and messages, where they share how our work has helped to make a difference whilst they are in hospital.

We would **love** you to be a part of helping make a difference to the lives of others.

## Nicky Dodson – Patient at Kettering General Hospital story

“I am in round three of chemo treatment and yesterday was the first time one of the volunteers came and offered me a gift pack along with a lovely cup of tea and biscuits.

I selected a the word search pack while I was in hospital. Today, I have been convalescing in my garden today and also completing the puzzles.

These packs are such lovely gestures and mean a lot when you are undergoing treatment, so thank you very much”



# HOW YOUR SUPPORT WILL MAKE A DIFFERENCE?

Mandy Green – Patient at Leicester Royal Infirmary story

"I just wanted to thank you for the gift bag that I received yesterday at the Leicester Royal Infirmary when I had my chemotherapy.

I had a very traumatic time as I hate needles at the best of times and my hand is still sore and scarred from the previous cannula two weeks ago, the nurses were wonderful and calmed me down and it was then lovely to receive a gift bag from The Lewis Foundation.

I opened my gift bag to find a magazine, a luxury I don't usually indulge in, there were lots of stories and puzzles to keep me going for the next few days and an added bonus of a bag of sweets (chocolate limes - one of my favourites).

It was also nice to receive a card written by one of your supporters which I will keep in my memory box, and information on the foundation too.

I have attached a picture of the goodies I received for you to use as you wish.

Thank you for bringing a bit of sunshine to what was a very difficult day for me.



# HOW YOU CAN CONTACT US

We would love to hear from you, if you would love to get involved in supporting our work.

Get in touch with the team via:

**EMAIL:** [hello@thelewisfoundation.co.uk](mailto:hello@thelewisfoundation.co.uk)

**TELEPHONE:** 01604 245689

If you would like to find out more about us and our work, visit:

**[WWW.THELEWISFOUNDATION.CO.UK](http://WWW.THELEWISFOUNDATION.CO.UK)**

Donate & support our work by scanning the QR code below:



