

HELP US MAKE A DIFFERENCE TO ADULT CANCER  
PATIENTS IN HOSPITAL



# THE LEWIS FOUNDATION FUNDRAISING GUIDE

[WWW.THELEWISFOUNDATION.CO.UK](http://WWW.THELEWISFOUNDATION.CO.UK)

# The Lewis Foundation

## Fundraising Guide

You are reading this guide because you want to do something that will make a real difference to those who are going through cancer treatment. Whether you are thinking of an idea or already have something planned, we are more than happy to help support you in making a difference. We would love to hear what you are doing by emailing: [hello@thelewisfoundation.co.uk](mailto:hello@thelewisfoundation.co.uk)



# Our Story

Lorraine and Lee Lewis were so moved when Lee's mum was hospitalised with cancer that it led them to set up a charity.

Recognising the fear, upset and loneliness faced by individuals undergoing cancer treatment and their loved ones, the duo were determined that their charity would make a real difference. They set about sourcing donations, packaging and delivering gifts, whilst giving support to patients on oncology wards. That was April 2016, when The Lewis Foundation was born.

Today, the team has almost 50 volunteers and hundreds of regular supporters. The Lewis Foundation has gone from delivering 80 gift packs a month to one hospital, to delivering over 2,500 gifts to fourteen hospitals in the Midlands every month.

Patients pick their gift from a gift list with 29 different packs to choose from and no donations taken in return.

Depending on which pack you choose, it may contain overnight essentials and toiletries, craft set, hydration supplies, puzzles, miniature radios complete with batteries and headphones, and lots, lots more – items many people in hospital might find difficult to buy themselves or simply cannot afford. For some individuals receiving cancer treatment, The Lewis Foundation volunteers are their only regular visitors.

Lorraine and Lee are finding there is a growing demand for The Lewis Foundation services as they move into their sixth year. They are constantly approached by hospitals as NHS resources are continually stretched, and their new aspiration is to help even more people – not just in the Midlands but nationwide.



# How you will help us make a difference



Without funds from our supporters', we would not be able to do our work. To give you an idea of where your money goes, here are a few examples:

£3.60 - A gift pack on average costs £3.60. This will fund the cost of 1 gift for a person going through cancer treatment in hospital.

£30 funds 1 of our surprise Christmas Hampers that we give in the month of December to adult cancer patients in the community.

£50 funds a space for 1 cancer patient at our Pamper Day Events, which is focused on helping support people with their physical and mental wellbeing.

# **Fundraising Ideas**

Here is a list of fundraising ideas where you can help us make a difference:

## **Dress Down Day**

Whether it is at school or your place of work, ask people to donate £1 to take part.

## **Nominate us as your "Charity of The Year."**

Your place of work, university or school can be a great way to get everyone together to fundraise to help us make a difference. Put us forward as your "Charity of The Year."

## **Ask for Donations**

Birthday, Christmas, Wedding or any other occasion? Ask people to donate to The Lewis Foundation instead of buying a gift.

## **Charity Abseil**

Why not take part in our charity abseil down the National Lift Tower in Northampton. Take on a challenge and help us make a difference. Check out our event page [www.thelewisfoundation.co.uk/events](http://www.thelewisfoundation.co.uk/events)

## **Host a sweepstake**

Charge a small fee to enter and whoever is the winner, wins a prize.

## **Do an activity**

Do any activity such as a run, walk, bike, golf day or a football match and fundraise to help us make a difference.

## **Raffle or Tombola**

Everyone loves a raffle or tombola! Organise your own and raise money for our charity.

# **Fundraising Ideas**

## **Workplace, University or School Fundraising**

There are so many different activities you can do to help make a difference. Things such as bake sales, coffee mornings, dress down day and more. Be creative as you like! Match Funding may also be available, enabling you to you to double your fundraising efforts. It is worth an ask.

## **Host your own event**

Organise your own event and raise money for our charity. There are so many different events you could do such as afternoon tea, cheese & wine night, coffee morning, carol singing concert or a ball.

## **Head or Beard Shave**

Shave your head or beard, invite your friends, family and colleagues along to support you and raise money.

## **Wish List Collector**

Organise a gift collection for items for our gift packs. Host your own donation drive with your family, friends and colleagues to collect items that we need for our gift packs.

## **Don't forget gift aid!**

For every £1 someone donates, HMRC will give to The Lewis Foundation an extra 25p at no extra cost to you or the person who made the donation. You must pay tax at the time of the donation. Don't forget to tell your donors to tick the gift aid box when making a donation whether it is online or on the paper sponsorship form.

## **Paying in your money**

If you have created a fundraising page, all donations processed online automatically goes to our Charity Bank account. Any donations made offline can be paid into our charity bank account or via cheque using the following form found at: <https://www.thelewisfoundation.co.uk/fundraise>  
Please return this form to us, with your sponsorship (if applicable).



# How you will help us make a difference



## Why join Team Lewis?

Point of Contact – We are always happy to speak to you and support you with your fundraising.

FREE fundraising goodies such as balloons, stickers, flyers and posters. T-shirts can be purchased via our shop:

<https://www.thelewisfoundation.co.uk/product-page/t-shirt>

Appreciation and shout outs to thank you for your support.

Follow us on social media and sign up to our weekly news updates and see how your support has made a difference.

Already doing an event, don't forget to let us know:  
[hello@thelewisfoundation.co.uk](mailto:hello@thelewisfoundation.co.uk)

**WWW.THELEWISFOUNDATION.CO.UK**



# How you will help us make a difference



## Other ways you can help us spread the love!

### Become a regular giving

You can donate on a monthly basis to help us provide gifts to adult cancer patients in hospital. 1 gift costs £3.60, a really simple and easy way to make a difference!

### Give us a shout out to help us spread the love

There are so many ways you can raise awareness and support for our work. Share our page on social media, share our social media posts or put a poster up to share the work we do.

### Happy Friday News

Keep up to date with our "Happy Friday" weekly e-newsletter. This shares the latest news for The Lewis Foundation for that week and enables you to see how your support helps us make a difference.



# Thank You

We couldn't do the work we do without. Thank you so much for helping us spread the love so that we can make a difference to adult cancer patients in hospital.



## Contact Us

**Email:** [hello@thelewisfoundation.co.uk](mailto:hello@thelewisfoundation.co.uk)

**Telephone:** 01604 53237311

**Follow us on social media & don't forget to tag us in!**

**Facebook:** thelewisfoundationnorthampton

**Twitter:** @uk\_tlf

**Instagram:** The Lewis Foundation

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